### **Website Privacy Policy**

Destiny Dental, collectively the dental entities of D2 Dental of Hammond, P.C., D2 Dental of Lansing, P.C., D2 Dental of Illinois, P.C., D2 Dental of Michigan, P.C., D2 Dental of Ohio, Inc., and D2 Dental of Wisconsin, S.C., respects your personal privacy and is committed to adhering to federal and state privacy laws and industry guidelines for using personal information collected from this web site in order to protect you and your identity. This privacy policy describes how we handle the personal information that you provide to us on this web site and is collected by us from this website. This policy applies only to the **www.destinydentalcare.com** Website (the "Destiny Dental Website" or the "Website") and not to any other third party web sites that may be accessible from here.

Please be sure to read this Privacy Policy before using this Website or submitting information to us through this Website. Our privacy policies may change from time to time and your continued use of this Website is acceptance of such changes, so please check this area periodically for updates to this Policy.

After reading this Privacy Policy, which is incorporated into and is a part of this Website's Terms and Conditions, you will know:

Who is Subject to the Policy;
Information Destiny Dental collects from you;
How Destiny Dental uses your information;
Choices you have about how Destiny Dental treats your information;
How Destiny Dental protects your information;
Age of Consent and Children Excluded From Website Use;
How you can contact Destiny Dental;

#### Who is Subject to the Policy

This Privacy Policy is binding on all those who access, visit and/or use our services, whether acting as an individual or on behalf of an entity, including you and all persons, entities, or digital engines of any kind that harvest, crawl, index, scrape, spider, or mine digital content by an automated or manual process or otherwise. Please read this Privacy Policy carefully. If you do not agree to be bound by this Privacy Policy, then do not access or use the services. By accessing and/or using the services, you accept and agree to be bound by this Privacy Policy, and our Terms of Use, which are hereby incorporated by reference.

### **Information Destiny Dental Collects from You**

Like many other websites, we actively collect information from our visitors by permitting you to communicate directly with us via e-mail. Some of the information that you submit through this Website by email may be personally identifiable (that is, information that can be uniquely identified with you, such as your name, address, e-mail address, phone number, etc.).

When you enter and navigate through the Site, We collect information, including but not limited to: (a) Your Use of the Site that does not identify You individually such as pages visited and products viewed, (b) Internet connections, (c) computer equipment, (d) Web browsers, (e) Websites that led You to Our Site, (g) IP addresses, and (f) other similar information about traffic and Usage, collectively "Non-Personal Information." We collect information automatically, as You navigate to, through, and away from Our Site. The information We collect automatically may be aggregated with other Users' information. We passively collect information from this Website to understand what areas of this Website are most popular, which areas may require improvement, and what technologies are being used by our visitors. This information helps us to update and improve this Website. We also use this information for security purposes, to detect and to block security breaches and to provide you with a safe online environment.

### **How Destiny Dental uses your information**

Destiny Dental uses your personal information that is collected from this Website to enhance the operation of this Website and allow you to use all of its features. If you have provided Us with your email address by contacting Us by email, Destiny Dental may contact you about new features or products in which it believes you may be interested. Destiny Dental may disclose your personal information to the reputable vendors that assist us in processing information or operating this Website. These vendors are restricted from using the information for any purpose other than helping us to provide products and services. Destiny Dental may provide aggregate statistics about our online traffic patterns and related information to reputable third parties, but these statistics will not include any personally identifying information. Destiny Dental also will disclose any information that it is required to disclose by law or by an appropriate government authority.

## Choices you have about how Destiny Dental treats your information

We strive to provide you with as many choices and as much control as possible regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

You may send us an e-mail message addressed Contact at <a href="mailto:contact@destinydentalcare.com">contact@destinydentalcare.com</a> to request access to, correct, or delete any personal information that you have provided to us through this Website. To protect your privacy, we will only respond to e-mail messages that you send to us by responding to that same e-mail account unless you provide us with an alternative means to communicate with you. Should you elect to have your information deleted, we will also delete your user account.

If you do not wish us to share your personal information with unaffiliated or non-agent third parties, please tell the Compliance at contact@destinydentalcare.com. You may also opt out of receiving marketing messages from Destiny Dental by notifying us at the same address.

If you do not wish us to collect cookies, you may set your browser to refuse cookies, or to alert you when cookies are being sent. If you do so, please note that some parts of this Website may then be inaccessible or not function properly.

Google Analytics. We have enabled Google Analytics to collect data about our traffic through the use of Google advertisements and other anonymous identifiers. We use Google Analytics cookies and other cookies to compile data to better understand users and provide users with a more tailored experience. You can opt out of Google Analytics by visiting Google's Opt-Out Browser Add-on website here, <a href="https://tools.google.com/dlpage/gaoptout/">https://tools.google.com/dlpage/gaoptout/</a>.

For more information about third-party advertisers and how to prevent them from using your information, visit the NAI's consumer website at <a href="http://www.networkadvertising.org/choices">http://www.networkadvertising.org/choices</a> or <a href="http://www.aboutads.info/choices/">http://www.aboutads.info/choices/</a>. If you do want to opt out using these tools, you need to opt out separately for each of your devices and for each web browser (such as Internet Explorer, Firefox or Safari) that you use on each device.

You should review this Privacy Policy carefully, because if you do not agree with our practices, your ultimate choice is not to use this Website. Remember, by using any part of this Website, you accept and agree to our privacy practices. If we update this Privacy Policy, your continued use of this Website (following the posting of the revised policy) means that you accept and agree to the terms of the revised privacy policy.

### How Destiny Dental protects your information

We work hard to protect your personal information. We use both technical and procedural methods to maintain the integrity and security of our databases, including the SSL (Secure Sockets Layer) encryption, which provides a level of security and privacy for all data sent over the Internet. The SSL connection method provides a mechanism for determining whether the data has been altered in transit. Destiny Dental also protects information by using an Internet firewall. The Internet firewall is a security mechanism that allows us to restrict access to our network from the Internet, allowing approved traffic in and out according to Destiny Dental's thought-out plan.

This Website contains links to other Websites operated by third parties that may be of interest to you. We cannot control these third party Websites, which may collect personal information from you. When you follow a link and leave this Website, you do so at your own risk.

# Age of Consent and Children Excluded From Website Use

By Using this Website, You represent that You are at least the age of majority in Your state or province of residence, or that You are the age of majority in Your state or province of residence and You have given Us Your consent to allow any minors under Your care to Use this Website. We do not sell products or services for purchase by anyone under the age of thirteen (13). In accordance with the Children's Online Privacy

Protection Act ("COPPA"), we will never knowingly request or solicit Personal Data from anyone under the age of thirteen (13) without verifiable parental consent. In the event that we receive actual knowledge that we have collected such Personal Data without the requisite and verifiable parental consent, we will delete that information from our database as quickly as is practical. We reserve the right to request proof of age at any stage so that we can verify that minors are not using the service(s).

For more information about the Children's Online Privacy Protection Act ("<u>COPPA</u>"), which applies to Websites that direct their services to children under the age of thirteen (13), please visit the Federal Trade Commission's Website <a href="https://www.ftc.gov/tips-advice/bUsiness-center/guidance/complying-coppa-frequently-asked-questions">https://www.ftc.gov/tips-advice/bUsiness-center/guidance/complying-coppa-frequently-asked-questions</a>.

# How you can contact Destiny Dental

If you have any questions, comments, or concerns about this Privacy Policy or the information practices of this Website, please contact the Compliance at:

Contact@destinydentalcare.com